

# Mabel

After contracting COVID-19, Mabel was let go from her job working in a restaurant kitchen and fell behind on rent. A single mother from Honduras, Mabel was focused on ensuring she had a home for her two children. After her apartment complex began to discuss

eviction, she was referred to Conexión Américas and was able to receive rent assistance to catch up.

“I am so grateful for Conexión Américas saving my home and my family.”

## Small Business Economic And Technical Assistance

Owning a small business is a sign of the vitality of the American dream for the Latinx and immigrant community in Tennessee. But this year, small businesses across the state struggled to stay afloat. As businesses slowly reopened, they had to adjust to a new normal. Recognizing the need for economic and technical assistance, Conexión Américas stepped in and provided over \$175,000 in grant assistance and helped businesses pivot to virtual platforms during

the pandemic, implement marketing plans, and launch a web presence.

**\$175,000**

distributed to 50 Latinx and immigrant-owned small businesses

**31**

local small businesses received technical assistance



Maria's Snacks located at 5320 Nolensville Pike Nashville

# Maria

Wanting to move to a new, busier location along Nolensville Pike, Maria Leonides, owner of Maria's Snacks, sought help from Conexión Américas. To facilitate Maria's move, Conexión Américas awarded her a small grant, which enabled her to break her lease.

Maria also took advantage of the free technical assistance, learning best practices for marketing and selling online. Now in her new location, Maria's Mexican street food shop continues to bring a taste of Mexico to southeast Nashville.